



November 2010

Dear Friend of Medical Motor Service,

Given our difficult economy, countless agencies, while focusing on their own strengths, are working with partners to provide cost-effective key support services.

In our community, transportation for those who cannot drive or take public transit is a critical support service. Our supporters have made it possible for Medical Motor Service, which has been operating for 91 years, to grow to the point where we now provide 485,000 trips annually to residents with challenging transportation needs. As collaborative programming in our area grows, however, so too does our need for support.

By giving to our **Car Star** campaign, you help ensure that the 123 vehicles in our fleet, which use 1,400 gallons of fuel on a typical business day, are out serving people in need seven days a week. Here are just a few examples of the people and agencies that rely on our vehicles:

- Community Place (formed through a merger of Lewis Street Center, Genesee Settlement House and Eastside Community Center) is a human service agency providing services to low-income residents in northeast Rochester. As of this month, we are the transportation provider for the agency's elderly population.
- Medical Motor Service is the lead agency in a new program that provides mobility management services for area residents and their families who need transportation assistance, but are unsure of their transportation alternatives. The Transportation Access Program (TRAC), which was established to link individuals with community transportation resources, features a "hotline" service where callers can get immediate assistance. TRAC is a joint program with Catholic Family Center, Eldersource, Lifespan and the Office for the Aging.
- For seven years, Medical Motor Service has provided Irondequoit residents over age 60 with up to eight one-way trips per month to medical appointments, trips to the pharmacy, or visits to family members living in health care facilities. This is a collaboration with the Irondequoit Senior Transportation Ministry.

We appreciate the past support we've received, and hope you will help us this year!

A handwritten signature in black ink, appearing to read "William P. McDonald".

William P. McDonald
Executive Director

A handwritten signature in black ink, appearing to read "Lawrence Creatura".

Lawrence Creatura
Board President

P.S. Your gift is 100% tax deductible. A contribution of any size will assist Medical Motor Service, the recipient of the 2010 Greater Rochester Impact Award!

Platinum Star: Gifts of \$1,000+

Gold Star: Gifts of \$500+

Silver Star: Gifts of \$250-\$499

Bronze Star: Gifts of \$50-\$249

Amount enclosed \$ _____

Method of payment: Check enclosed
(please make payable to: **Medical Motor Service**)

Credit Card: Visa MasterCard

Card number _____

Exp. Date _____

Signature _____

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Please correct my address in your records.

Please contact me about a bequest or other gifts that reduce estate taxes

Thank you!



William P. McDonald
Executive Director